

Tuesday 12th November 2019

9.30 – 10.15 Opening Broadcast Programme

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| Chairs: | Dr Sheena Byrom OBE , Director, All4Maternity and Neil Stewart , Editorial Director, Maternity and Midwifery Forum |
| Welcome Address: | Professor Jacqueline Dunkley-Bent OBE , Chief Midwifery Officer for England |
| Presentation: | Elizabeth Iro , Chief Nursing Officer, World Health Organisation (WHO) Franka Cadee , President, International Confederation of Midwives (ICM) – video |

10.30 -11.30

| A1: Innovation & Transformation Leadership & Change Presentation | A2: Clinical Practice Keynote Presentation | A3: Innovation & Transformation | A4: Education Debate stage |
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| Room: Orchard 2 (1hr) Chair: Sue Macdonald | Room: Orchard 1 (1hr) Chair: Dr Sheena Byrom OBE | Room: Sentosa 5 Chair: Dr Jenny Hall | Room: Sentosa 7 (1hr) Chair: Maureen Collins |
| <i>Insights from transforming UK Maternity Services</i> Professor Jacqueline Dunkley-Bent OBE , Chief Midwifery Officer for England <i>Questions & Discussion</i> | <i>Designing systems that improve safety and dignity in childbirth for every person, everywhere</i> Dr Neel Shah , MD, MPP, FACOG, Assistant Professor of Obstetrics, Gynecology and Reproductive Biology Harvard Medical School ; Director, Delivery Decisions Initiative, Harvard's Ariadne Labs <i>Questions & Discussion</i> | <i>Perinatal Mental Health. Reassurance, Guidance & Self-identification</i> Lisa Hammond , Co - Director, More Than A Tick Box <i>Teyluva Midwives – tackling health inequalities in the gypsy traveller community</i> Angela Bellamy , Consultant Midwife, Amy Keats , Midwife, The Royal Cornwall Hospitals | <i>Midwives as CEOs: why midwives need to become business savvy in order to take back the midwifery profession</i> Joanne Parkington , Midwife Entrepreneur and CEO, My Midwife & Me Ltd |

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| | | Trust and Nicki Burnett , Vice Chair, Kernow Maternity Voices Partnership | |
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11.30 – 12.00 Refreshments, networking and exhibition viewing**12.00 -13.00**

| B1: Education Leadership and Change Presentation | B2: Innovation & Transformation (1hr) | B3: Clinical Practice | B4: Clinical Practice | B5: Education Leadership and Change Presentation |
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| Room: Orchard 2 (1hr) Chair: Prof Mary Renfrew | Room: Orchard 1 Chair: Shabira Papain | Room: Orchard 3 Chair: Sue Macdonald | Room: Sentosa 5 Chair: Dianne Garland | Room: Sentosa 7 (1hr) Chair: Louise Page |
| <p><i>The framework for action to strengthen midwifery education for universal health coverage</i> Frances McConville, Midwifery Adviser, World Health Organisation (WHO)</p> <p><i>Questions & Discussion</i></p> | <p><i>Baby Buddy: a powerful tool to support maternity systems in the UK and beyond</i></p> <p>Baby Buddy: a digital innovation that reduces inequalities and can transform maternity care in the UK Carly Bond, Head of Operations, Best Beginnings</p> <p>Baby Buddy Cyprus: supporting the educational needs of parents and health</p> | <p><i>The first freestanding Brazilian Birthcenter: empowering women, midwives to change the culture around birth</i> Ana Baraldi, Midwife, Luz de Candeeiro Birthcenter, Brazil</p> | <p><i>Web tech for practice change; motivation, meaning & momentum</i> Hannah Tizard, Midwife, Managing Editor Student Midwife Journal and Founder, BloodtoBaby.com</p> <p><i>Advances in Prenatal Diagnosis</i> Dr Bryan Beattie MD FRCOG, Consultant in Fetal Medicine</p> | <p><i>Education, training and team work – improvement in neonatal resuscitation</i> David Hutchon BSc (Med Sci), MB, ChB, FRCOG, Retired Consultant Obstetrician and Gynaecologist</p> <p><i>Questions & Discussion</i></p> |

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| | <p>professionals</p> <p>Associate Professor Nicos Middleton, Associate Professor in Health Sciences Research Methodology and Biostatistics; Head of Department of Nursing and Dean of School of Health Sciences, Cyprus University of Technology</p> <p>Baby Buddy Australia: Supporting the implementation of the Safer Baby Bundle</p> <p>Professor Adrienne Gordon, Neonatologist, Royal Prince Alfred Newborn Care Sydney Researcher, University of Sydney; Chief Investigator, Stillbirth Centre of Research Excellence, Australia</p> <p>Panellist: above speakers plus: Alison Baum OBE</p> | | | |
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13.00 – 14.00 Lunch, networking and exhibition viewing



14.00 -15.00

| C1: Sustainability Leadership and Change Room: Orchard 2 (1hr) Chair: Dr Sheena Byrom OBE | C2: Innovation & Transformation Room: Orchard 1 Chair: Dr Jenny Hall | C3: Education (1hr) Leadership and Change Room: Sentosa 5 Chair: Hannah Tizard | C4: Research Room: Orchard 3 Chair: Prof Lesley Page CBE | C5: Clinical Practice Room: Sentosa 7 Chair: Maureen Collins |
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| <p><i>A gathering storm - fear and worry in the childbearing population</i> Dr Kathryn Gutteridge, Consultant Midwife, President, Royal College of Midwives</p> <p><i>Questions & Discussion</i></p> | <p><i>Architecture and place: home is where its safe – designing environments for childbirth</i> Dr Nicoletta Setola, Assistant Professor in Architectural Technology, Department of Architecture - TESIS Centre, University of Florence, Italy</p> <p><i>Designing birth spaces grounded in women's experiences of giving birth - an architect's perspective</i> Dr Sarah Joyce, ESRC Postdoctoral Fellow, University of Leeds</p> | <p><i>Collaborating to improve midwifery education in Eastern Europe: Developing the WHO Midwifery Assessment Tool for Education (MATE)</i> Professor Billie Hunter, CBE, RCM Professor of Midwifery/ Director, WHO Collaborating Centre for Midwifery Development and Grace Thomas, Lead Midwife for Education & Professional Head of Midwifery, School of Healthcare Sciences, College of Biomedical and Life Sciences, Cardiff University</p> <p><i>Questions & Discussion</i></p> | <p><i>Labelled high risk: exploring perception of risk during childbirth in women with an increased BMI>35kg/m2</i> Gail Norris, Midwife for Education Edinburgh Napier University</p> <p><i>Parents' experiences of children with food</i> Tisian Lynskey-Wilkie, Midwife and Founder, Hydrobumps Aqua-natal</p> | <p><i>Ensuring choice for a positive birth</i> Milli Hill, Founder, The Positive Birth Movement</p> <p><i>Five Guide: enhancing caesarean section recovery</i> Janine McKnight-Cowan BEM, Queens Nurse Project Health Visitor Derbyshire Community Healthcare Services NHS Foundation Trust Winner - Community and General Practice Nurse of the Year Award</p> |

15.00 – 15.30 Refreshments, networking and exhibition viewing

15.30 – 16.30

| D1: Innovation & Transformation Leadership and Change Presentation Room: Orchard 2 (1hr) Chair: Prof Lesley Page CBE | D3: Research Leadership and Change Presentation Room: Orchard 1 (1hr) Chair: Dr Jenny Hall | D4: Sustainability Room: Sentosa 5 Chair: Professor Billie Hunter CBE | D5: Research Room: Sentosa 7 Chair: David Hutchon |
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| <p><i>Maternity – innovation and transformation</i> Baroness Julia Cumberlege CBE, Chair, National Maternity Review; Chair, All Party Health Group; Former UK Minister</p> <p><i>Questions & Discussion</i></p> | <p><i>The Lancet Series on Midwifery - what happened next?</i> Professor Mary Renfrew FRSE, Professor of Mother and Infant Health, University of Dundee</p> <p><i>Questions & Discussion</i></p> | <p><i>Can understanding resilience in Nigerian midwifery enhance compassionate care? Findings from a study of midwives experiences of workplace adversity in Tertiary Hospital, North West Nigeri</i> Halima Musa Abdul, PhD Student, Cardiff University</p> <p><i>Continuity of carer: An exploration of third year student midwives perceptions and views of their readiness to work in a continuity of care model at the point of professional registration</i> Caitlin Wilson, Consultant Midwife, Worcestershire Acute Hospitals NHS Trust/University of Worcester</p> | <p><i>Similarities in Mother-Daughter Labour and Birth Characteristics: A two-generation matched cohort study</i> Dr Mindy Ebrahimoff, Senior Midwife, Senior Lecturer, Clinical Tutor, Lis Maternity Hospital, Sourasky Medical Center, Tel Aviv, Israel</p> |

19.00 IME Awards Reception**19.30 IME Awards & Dinner**
Hosted by:
Presented by:
Beverley Turner, TV and Radio Presenter
Baroness Julia Cumberlege CBE, Co-chair of the APHG

Wednesday 13th November 2019 London

08:30 – 10.00 Registration, exhibition and networking

10.00 – 11.00

| E1: Education Room: Orchard 3 Chair: Sue Macdonald | E2: Sustainability Leadership and Change Presentation Room: Orchard 1 (1hr) Chair: Dr Sheena Byrom OBE | E3: Innovation & Transformation Room: Sentosa 5 Chair: Dianne Garland | E4: Research Room: Sentosa 7 Chair: Dr Mindy Ebrahimoff | E5: Clinical Practice Room: Orchard 2 Chair: Louise Page |
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| <p><i>Implementation of the first midwifery model in the public hospitals of Telangana, South India</i> Inderjeet Kaur, Director of Midwifery, Fernandez Foundation, India</p> <p><i>Improving the safety of vaginal breech birth with an evidence-based algorithm</i> Dr Shawn Walker, Director, Lecturer, Breech Specialist Midwife, Breech Birth Network, Kings College London, GSTT</p> | <p><i>From medicalisation to humanisation of birth</i> Professor Lesley Page CBE, Visiting Professor in Midwifery, King's College London; Adjunct Professor UTS Australia, Griffith University Australia; Honorary Research Fellow, Oxford Brookes University</p> <p><i>Questions & Discussion</i></p> | <p><i>The global strategy for women's, children's and adolescent's health - let's up our investment in 'transform'</i> Anna Af Ugglas, Global Programme and Implementation Manager, Laerdal Global Health, Norway</p> <p><i>Why should Digital be key part of maternity care and what lessons we can learn from various projects around the world</i> Saadi Hussain, Director, SmartMed Global</p> | <p><i>Comprehensive antenatal education birth preparation programs to reduce the rates of caesarean section in primiparous women. Protocol for an individual participant data prospective meta-analysis. The AEDUCATE Collaboration</i> Dr Kate Levett, Senior Research Fellow, School of Medicine, University of Notre Dame, Australia</p> <p><i>Birth matters, mind set matters. How does antenatal education influence fear of childbirth</i></p> | <p><i>There is substantial variation in maternity care processes and outcomes among maternity care providers: What can midwives do with the evidence from the 2016/17 Clinical Report from the National Maternity and Perinatal Audit?</i> Dr Tina Harris, Senior Clinical Lead (Midwifery) and National Maternity and Perinatal Audit, Royal College of Obstetrics and Gynaecology</p> <p><i>Learning from HSIB maternity investigations in England</i></p> |

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| | | | <p><i>and does this impact birthing outcomes?</i> Kerry Sutcliffe, Researcher, University of Notre Dame, Australia</p> | <p>Professor James Walker, Clinical Director of Maternity Investigation, and Lisa Manning, Midwifery Clinical Advisor, Healthcare Safety Investigation Branch (HSIB)</p> |
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11.00 – 11.30**Refreshments, networking and exhibition viewing****11.30 – 12.30**

| F1: Research | F2: Innovation & Transformation | F3: Education Keynote Presentation | F4: Clinical Practice |
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| <p>Room: Orchard 2 Chair: Yana Richens OBE</p> | <p>Room: Orchard 1 Chair: Dianne Garland</p> | <p>Room: Sentosa 5 (1hr) Chair: Dr Sheena Byrom OBE</p> | <p>Room: Sentosa 7 Chair: Alison Baum OBE</p> |
| <p><i>Tokophobia - impacts on service and women's choices</i> Louise Page, Consultant Obstetrician and Gynaecologist, West Middlesex Hospital London and Louise Nunn, Consultant Midwife development post, Public Health/Normality, Chelsea & Westminster Hospitals NHS Foundation Trust</p> | <p><i>Midwives' role in overcoming the developing world maternity mortality equity gap</i> Dr Susan Aradeon, International Social and Behaviour Change Consultant, USA</p> <p><i>Co-designing maternity health interventions with underserved communities</i> Jessica Smith, International Programs Coordinator, Shifra</p> | <p><i>Using qualitative research to bring women's voices into global guidelines</i> Professor Soo Downe OBE, Professor in Midwifery Studies, University of Central Lancaster</p> <p><i>Questions & Discussion</i></p> | <p><i>The starting place: a maternal mortality prevention initiative</i> Beth Johnson, Clinical Director, and Tara Livesay, Midwife and Director, Heartline Ministries, Haiti</p> |

13.00 – 14.00 Lunch, networking and exhibition viewing

14.00 – 15.00

| G1: Innovation & Transformation Room: Orchard 2 Chair: Suzanna Bright | G2: Research Room: Orchard 1 Chair: Alison Baum OBE | G3: Education Room: Sentosa 5 Chair: Dr Jenny Hall | G4: Clinical Practice Room: Orchard 3 Chair: Elizabeth Duff | G5: Innovation & Transformation Room: Sentosa 7 Chair: Hannah Tizard |
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| <p>Suzanna Bright, PPIUD Initiative Project Monitoring, Evaluation and Research Coordinator, FIGO</p> <p><i>Nurse-Midwives in Kenya: experts in post-partum insertion of IUD: a new task shared</i></p> <p>Winnie Shena, National Nurses Association of Kenya, Reproductive Health; Kenya Obstetrical and Gynaecological Society, Reproductive Health, Kenya</p> <p><i>Clinical outcomes of postpartum TCu38) A intrauterine contraceptive device inserted by midwives in Tanzania</i></p> <p>Dr Sebalda Leshabari, Executive Secretary and Senior Lecturer, Tanzania Midwives Association and Muhimbili University of Health, Tanzania</p> | <p><i>Service user voice, co-production & maternity voices partnerships in England</i></p> <p>Catherine Williams, National Maternity Voices, NHS England Lay Member (Maternity, South East)</p> <p><i>Transforming grief and self care for midwives</i></p> <p>Stacey O'Brien, Director and Facilitator, A Kiss From An Angel, Australia</p> | <p><i>The Midwifery Unit Network: spreading the knowledge about optimal birth</i></p> <p>Dr Lucia Rocca-Ihenacho PhD MSc RM, NIHR Research Fellow and Midwifery Lecturer, Centre for Maternal and Child Health research, School of Health Sciences, City University London</p> <p><i>Addressing the Barriers to Effective Antenatal Education</i></p> <p>Zoe Wright, Midwife, The Real Birth Company</p> | <p><i>OBS Cymru: reducing harm from postpartum haemorrhage in Wales</i></p> <p>Elinore Macgillivray, Senior Improvement Manager and Donna James, Midwife, 1000 Lives Improvement</p> <p><i>How do we making birth better for everyone?</i></p> <p>Dr Rebecca Moore, Consultant Perinatal Psychiatrist, Make Birth Better</p> | <p><i>Maternal Journal - creative journaling to support mental health & well-being</i></p> <p>Laura Godfrey-Isaacs, Community Midwife, King's College Hospital</p> <p><i>Student Midwife Reflective Journal: Innovation between practice and education</i></p> <p>Kizzy Lynch, Lead Midwife for Education/Senior Lecturer/Programme Leader, University of Lincoln and Yvonne McGrath, Consultant Midwife, Lincolnshire East Clinical Commissioning Group</p> |

15.00 – 15.30 Refreshments, networking and exhibition viewing**15.30 – 16.30**

| H1: Clinical Practice | H2: Education | H3: Education | H4: Innovation & Transformation | H5: Video Theatre Studios |
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| Room: Orchard 2 Chair: David Hutchon | Room: Orchard 1 (1hr) Chair: Prof Lesley Page CBE | Room: Sentosa 5 Chair: Dr Susan Aradeon | Room: Sentosa 7 Chair: Louise Page | Room: Orchard 3 Chair: Hannah Tizard |
| <p><i>Maternal immunisation</i> David Green, Nurse Consultant – Immunisations, Immunisation, Hepatitis and Blood Safety Department, National Infection Service, Public Health England</p> <p><i>New rash in pregnancy advice and aide memoire for midwives</i> Dr Gayatri Amirthalingam, Consultant Epidemiologist, National Infection Service, Public Health England</p> | <p>Revolutionising maternity care with RESPECT - developing a toolkit for respectful maternity care Dr Sheena Byrom OBE, Director, All4Maternity and, Professor Soo Downe OBE, Professor in Midwifery Studies, University of Central Lancaster</p> | <p><i>Transforming midwifery training and continuing professional development</i> Sue Macdonald, Consultant Midwife Curator, Maternity Festivals UK</p> <p><i>Risky teaching? Using creative methods to explore professional learning in midwifery education</i> Dr Jenny Hall, Independent Midwifery Educator and Researcher</p> | <p><i>The natural caesarean: overcoming the obstacles and riding the waves - where next?</i> Jenny Smith, Midwifery Lecturer; Founder, Jentle Childbirth Foundation</p> <p><i>Liverpool Women's Hospital: driving forward bedside neonatal resuscitation and delayed cord clamping (DCC) nationally and internationally</i> Andrew Weeks, Consultant Obstetrician, and Bill Yoxall, Clinical Director, Liverpool Women's Hospital</p> | <p><i>Hypnobirthing - more than parent education</i> Maureen Collins, Hypnobirthing Teacher / Trainer</p> <p><i>Tangible connections after death of a baby; Optimising caesarean education & care</i> Leonie Rastas, Nurse, Midwife, Educator, Artist, Australian Catholic University; Healthcare Australia; Pastoral Healthcare Network Australia</p> <p><i>Questions & Discussion</i></p> |

16.30**Close**