



INTERNATIONAL MATERNITY EXPO

INTERNATIONAL MATERNITY EXPO AND AWARDS

LONDON 12th – 13th November 2019

A WORLDWIDE MATERNITY AUDIENCE FROM ONE THEATRE

**MATERNITY
& MIDWIFERY
FESTIVALS**
MATERNITY
& MIDWIFERY
FORUM

 **all4maternity**
LEARNING • SHARING • CARING

**MATERNITY
& MIDWIFERY
FORUM**

**THE PRACTISING
MIDWIFE**



EXPO

EXHIBITION & PRESENTATION STUDIOS

EXHIBITION ZONES

Science
Workforce
Nutrition
Safety
Equipment
Innovation
Neonatal
Screening
Technology
Education
Buildings & Design
Associations
Government Regulators

NETWORK - Engage with a unique international maternity clinical and management audience before, during and after the event in person and online

PROFILE - Raise the profile of your clinical or innovation work on the world stage

ENGAGEMENT - Develop your contacts and reach your key audiences

PERCEPTION - Demonstrate your authority and leadership in the maternity sector

REPUTATION - align your brand with leaders of change and commitment to transformation

PARTNERSHIPS - A unique opportunity to develop new partnerships around the world

RECOGNITION - Increase awareness of your reform, innovations, products and services

RELATIONSHIPS - Strengthen existing networks, customer and client relationships and foster new relationships

SALES & BUSINESS DEVELOPMENT - The bottom line. Partnering with this event will give you exposure to both a domestic and worldwide audience of maternity professionals offering reach into new markets

International Maternity & Midwifery EXPO 2019 will feature an expertly curated programme of filmed seminars and workshop studio sessions, presented by leading figures of the Maternity community covering the thematic areas of Research, Education, Clinical Practice, Transformation and Sustainability, so delegates can take away the most up to date, practical clinical knowledge.

The Distribution Network

IME 2019 has developed an international network of Maternity & Midwifery Associations and publication to support and distribute this programme online, offering partner organisations unparalleled access to the worldwide maternity market.



Unique in scope and ambition, IME has established a global network of maternity professionals, comprising associations representing 500,000 healthcare professionals worldwide, whilst our online video channels are currently being watched by as many as 12,000 maternity professionals a month in 130 countries.

To find out more about commissioning a studio presentation or exhibiting contact Karen Stewart, IME Team 2019 at karen.stewart@neilstewartassociates.co.uk or call 0207 324 4330 or 07984188166

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AWARDS 12th November 2019

Millennium Gloucester Hotel, 4-18 Harrington Gardens, London, SW7 4LH, UK

CATEGORIES INCLUDE

Research

Education

Clinical practice

**Innovation &
transformation**

Sustainability

**Special lifetime
achievement**

INTERNATIONAL MATERNITY EXPO 2019 AWARDS

Celebrating best practice, transformation and innovation throughout maternity services around the world.

Broadcast live, and available on demand after the ceremony, the awards will be viewed globally through international professional associations, maternity networks, YouTube, Vimeo, Academic portals and dedicated social media channels.

Highlighting innovation and transformation, new technologies and products, scientific advances and therapies. Across all areas of maternity healthcare, including gynaecology and obstetrics, general practice, health visiting, clinical research and education.

By all maternity professionals, charities, technology, pharmaceutical and product companies, education institutions and employers.

JUDGES

Franka Cadée, President, International Council of Midwives, The Netherlands | **Dr Sheena Byrom OBE**, Director, All4Maternity, UK | **Baroness Julia Cumberlege**, Co-chair, All Parliamentary Health Group, UK | **Professor Jacqueline Dunkley Bent OBE**, Head of Maternity, Children and Young People, NHS England, UK | **Petra ten Hoop-Bender**, UNFPA, Switzerland | **Elizabeth Iro**, Chief Nursing Officer, World Health Organisation | **Cass McNamara**, Chief Executive, Birthsparks Ltd, UK | **Louise Page**, Consultant Obstetrician & Gynaecologist, West Middlesex Hospital, UK | **Dr Neel Shah**, Assistant Professor of Obstetrics, Gynaecology, and Reproductive Biology, Harvard Medical School, USA | **Natasha Kaplinsky OBE**, broadcast journalist, Save the Children Ambassador and Co-founder of Mum and You.

LIVE AND ONLINE WORLDWIDE

International Maternity Expo Awards | 12th November 2019

Streamed live, and available on demand after the ceremony, the awards will be viewed around the world through international professional associations, maternity networks, YouTube, dedicated Vimeo channels and academic portals.



Enter online at: <https://www.internationalmaternityexpo.com/2019/award-categories/>

To find out more about sponsoring an award, commissioning a studio presentation or exhibiting contact **Karen Stewart**, IME Team 2019 at karen.stewart@neilstewartassociates.co.uk or call 0207 324 4330 or 07984188166

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IME Sponsorship

Expo Zone Partner

Video Commissions

Studio Commissions

Exhibitions

Branding

Viewed in over 130 countries



HEADLINE/PLATINUM PARTNERSHIP AT £25,000

Premium integrated branding and marketing package over year long campaign. This package is designed to give you a strong, all round presence throughout the pre-festival marketing campaign, during the festival itself and with the market after the festival. Speaking and guest positions. This package includes video commissioning.

GOLD SPONSORSHIPS AT £16,500

A comprehensive level of exposure on the website to engage with an international audience of maternity professionals. This package includes video commissioning.

SILVER SPONSORSHIPS at £9,950

Provide organisations with leadership profile in topic area or a Zone. Including targeted branding in a sector or specialist area. The package is aimed to give your organisation an opportunity to brand throughout the festival (including the pre festival marketing campaign). This package includes video commissioning.



Programme Making Packages from £9,500

This prestigious gathering of international leaders on Maternity and Midwifery provides unique opportunities to make video programmes to be streamed around the world to clinical, management, government and maternity audiences. Sponsor and help curate your own session with your message to the maternity world.

IME Awards from £8,500

The first International Maternity Awards Dinner will take place on the evening of 12th November 2019 and is a unique opportunity to recognise and celebrate the winners of the Annual International Maternity Awards.

Exhibition and EXPO space £325 psm per day

VAT at the prevailing rate is applied where applicable

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