The first freestanding Brazilian Birth Center: empowering women, midwives and changing the culture around the birth.

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You are what we wish to be tomorrow!
What would you do?

... If you lived in a Country which is the world champion in Caesarean sections?
What would you do?

if you lived in a country where 25% of women suffered some kind of violence during birth?

Violence against women in health care institutions

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What would you do if you lived in a country...

where 98% of births take place in hospitals assisted by doctors?

where the maternal mortality rate is 64 deaths for every 100 thousand pregnancies?
What would you do if you lived in a country...

where there aren’t many midwives?
Paradigm about birth assistance in Brazil:

- Socioeconomic inequality
- Lack of access
- Medicalization to the wealthy minority
Federal Government’s regulation

• Rede Cegonha (Stork net) 2011
• Goal: 75 BC until 2016
• 2019: 23 public BC
• No written document regarding private birth center
• No private BC until July

“Casa Angela” - BC in São Paulo
So, what should WE do?
Luz de Candeeiro
2012-2019
Home births

• 400 births assisted
• zero negative outcomes, neither mothers nor newborns
• 10% of maternal transfers from home to the hospital
• zero newborn transfers to hospitals
The issues about home birth

- On call 24/7
- Marginalized from health service
- Women did not necessarily wished a home birth
- 5-6 births/months
- Make the birth cheaper
Opening a private birth center in Brazil

Sanitary Vigilance

- Ambulance contract
- Parking space to ambulance
- Hospital Laundry service
- Nursing station for 30 beds
- Medical waste
- High cost
- Medical Clinical Center
Step by step

• Chose the location
• Applied to Sanitary vigilance
• Renovations on January 2019
• Open on July 12th
Achievements

• 16 births
• E-mails and messages from professionals
• High demand from universities
• Introduce our BC in events
• Formal contract with a private hospital
• Birth outside the hospitals accepted into the formal health system
Challenges

- Resistance from medical authorities
- High stress level
- Keep a low profile with de BC and have clients from words of the mouth
- Lack of written documents about private Birth Centers
Plans for the future

• Training program to help other teams
• Continue working on transforming the culture
• Continue to inspire midwives
• Wish that women:
  have their right respected during birth
  don’t suffer any kind of violence
  have a beautiful and safe first contact with their babies
This is our contribution for a more kind, gentle and loving world.
Thank you!! You are welcome to our birth center in Brazil!

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