



The first freestanding
Brazilian Birth Center:
empowering women,
midwives and changing the
culture around the birth.

Ana Cyntia Paulin Baraldi
Midwife, MSc, Brasília, Brazil.

You are what we wish
to be tomorrow!

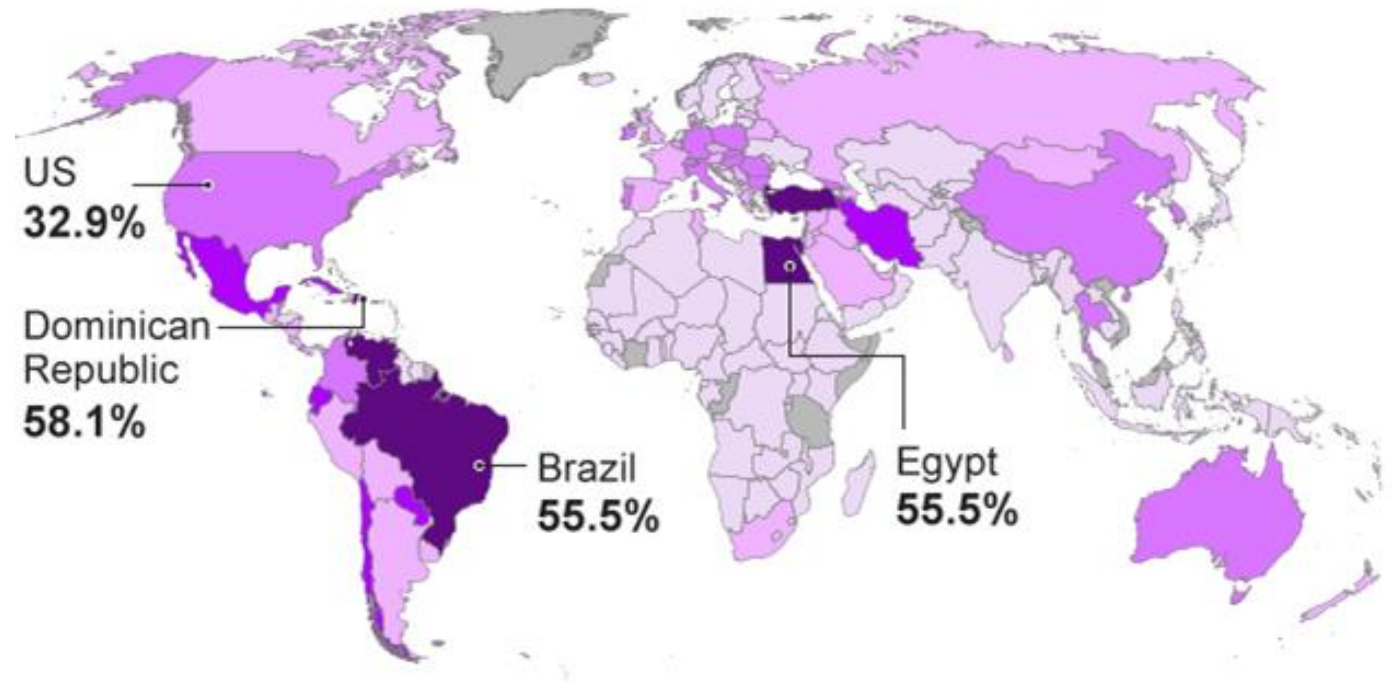
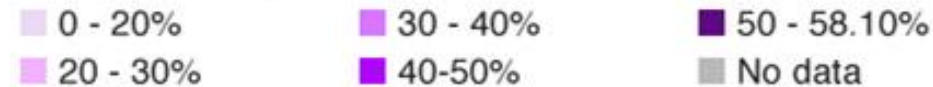


What would you do?

... If you lived in a Country which is the world champion in Caesarean sections?

Caesarean section rates

% of births using c-section

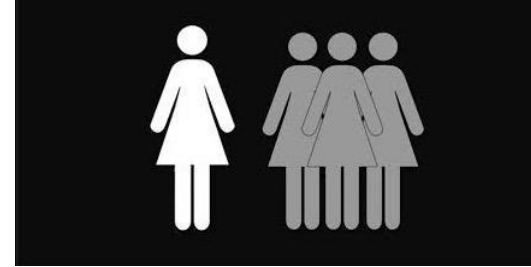


Source: The Lancet (Data is latest available for each country)

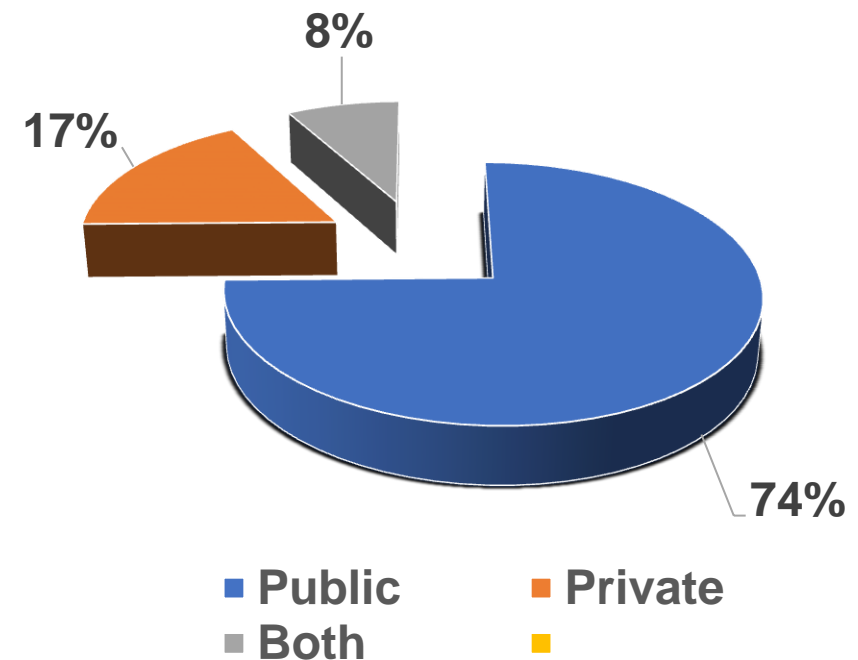
BBC

What would you do?

if you lived in a country where 25% of women suffered some kind of violence during birth?



Violence against women in health care institutions



d'Oliveira AF, Diniz SG, Schraiber LB. Violence against women in health-care institutions: An emerging problem Lancet. 2002;359(9318):1681-5.

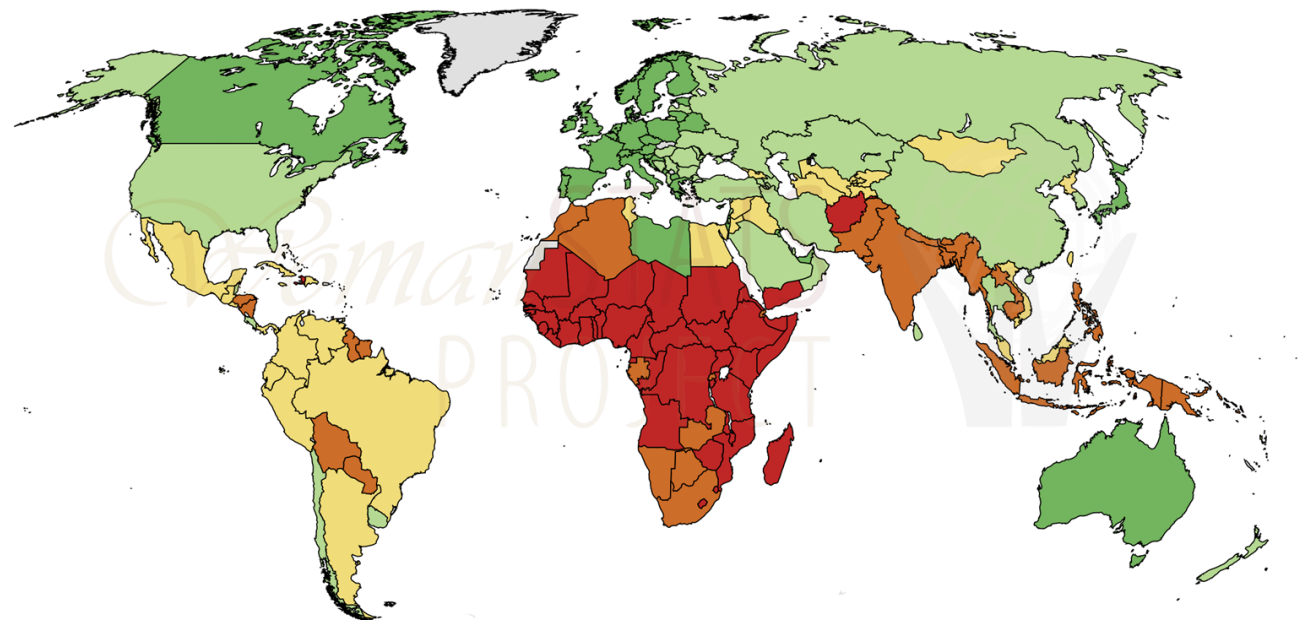
What would you do if you lived in a country...

where 98% of births take place in hospitals assisted by doctors?

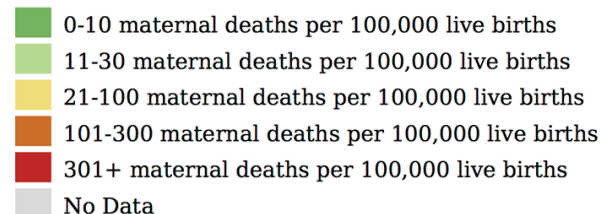
where the maternal mortality rate is 64 deaths for every 100 thousand pregnancies?

Maternal Mortality Rate

Scaled 2018

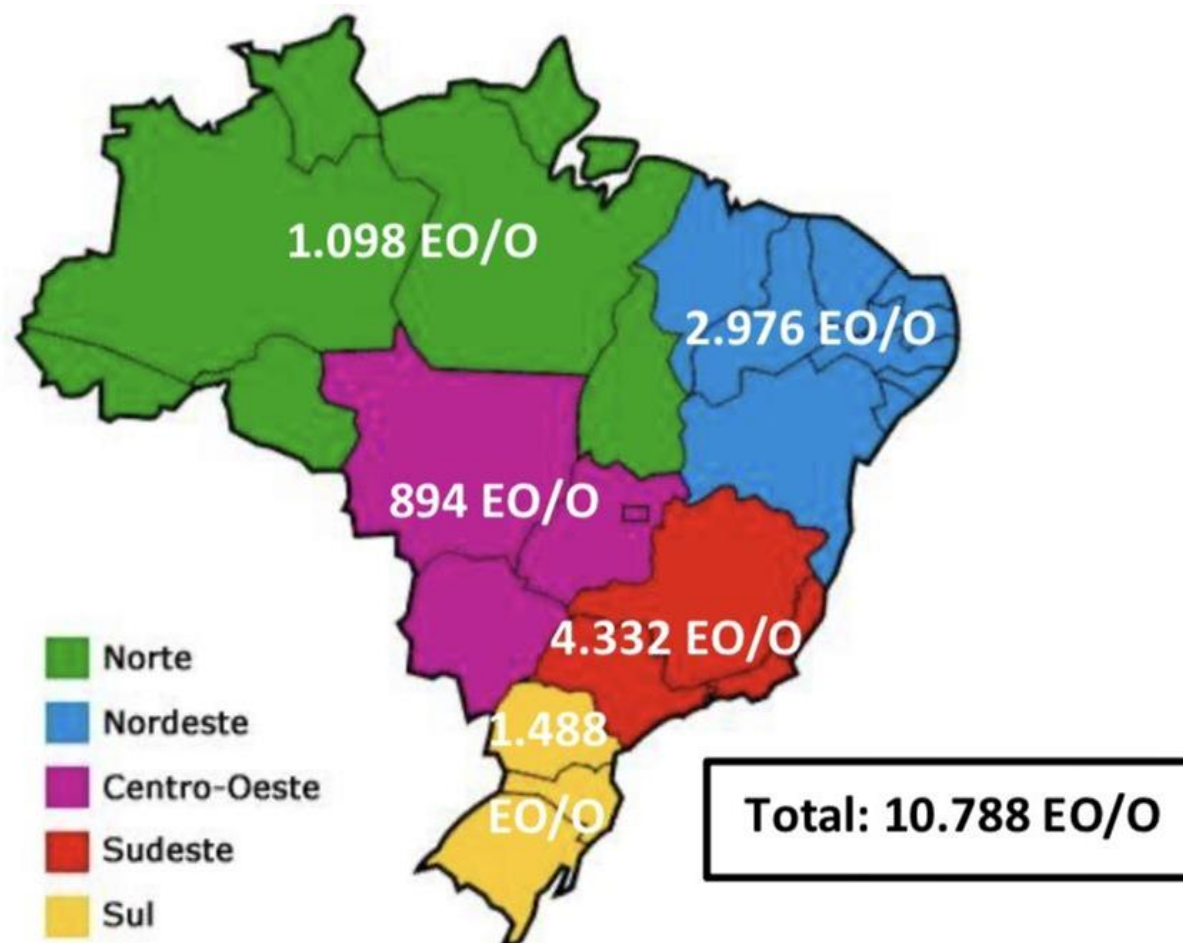


MMR-SCALE-2
Data The WomanStats Project
<http://womanstats.org>



What would you do if you lived in a country...

where there aren't many midwives?



Source: MASSARI, MTR. Contribuições para o dimensionamento do quantitativo de enfermeiras obstetras e obstetrizes para atenção ao parto e nascimento de risco habitual no Brasil. Dissertação de Mestrado. Fiocruz, 2017.

Paradigm about birth assistance in Brazil

socioeconomic inequality

lack of access



medicalization to the
wealthy minority

Federal Government's regulation

- Rede Cegonha (Stork net) 2011
- Goal: 75 BC until 2016
- 2019: 23 public BC
- No written document regarding private birth center
- No private BC until July



“Casa Angela”- BC in São Paulo



So, what
shoud WE do?



Luz de Candeeiro

2012-2019 Home births

- 400 births assisted
- zero negative outcomes, neither mothers nor newborns
- 10% of maternal transfers from home to the hospital
- zero newborn transfers to hospitals



The issues about home birth

- On call 24/7
- Marginalized from health service
- Women did not necessarily wished a home birth
- 5-6 births/months
- Make the birth cheaper





Opening a private birth center in Brazil

Sanitary Vigilance

- Ambulance contract
- Parking space to ambulance
- Hospital Laundry service
- Nursing station for 30 beds
- Medical waste
- High cost
- Medical Clinical Center





Step by step

- Chose the location
- Applied to Sanitary vigilance
- Renovations on January 2019
- Open on July 12 th













Achievements

- 16 births
- E-mails and messages from professionals
- High demand from universities
- Introduce our BC in events
- Formal contract with a private hospital
- Birth outside the hospitals accepted into the formal health system

Challenges



Resistance from medical authorities



High stress level



Keep a low profile with de BC and have clients from words of the mouth



Lack of written documents about private Birth Centers

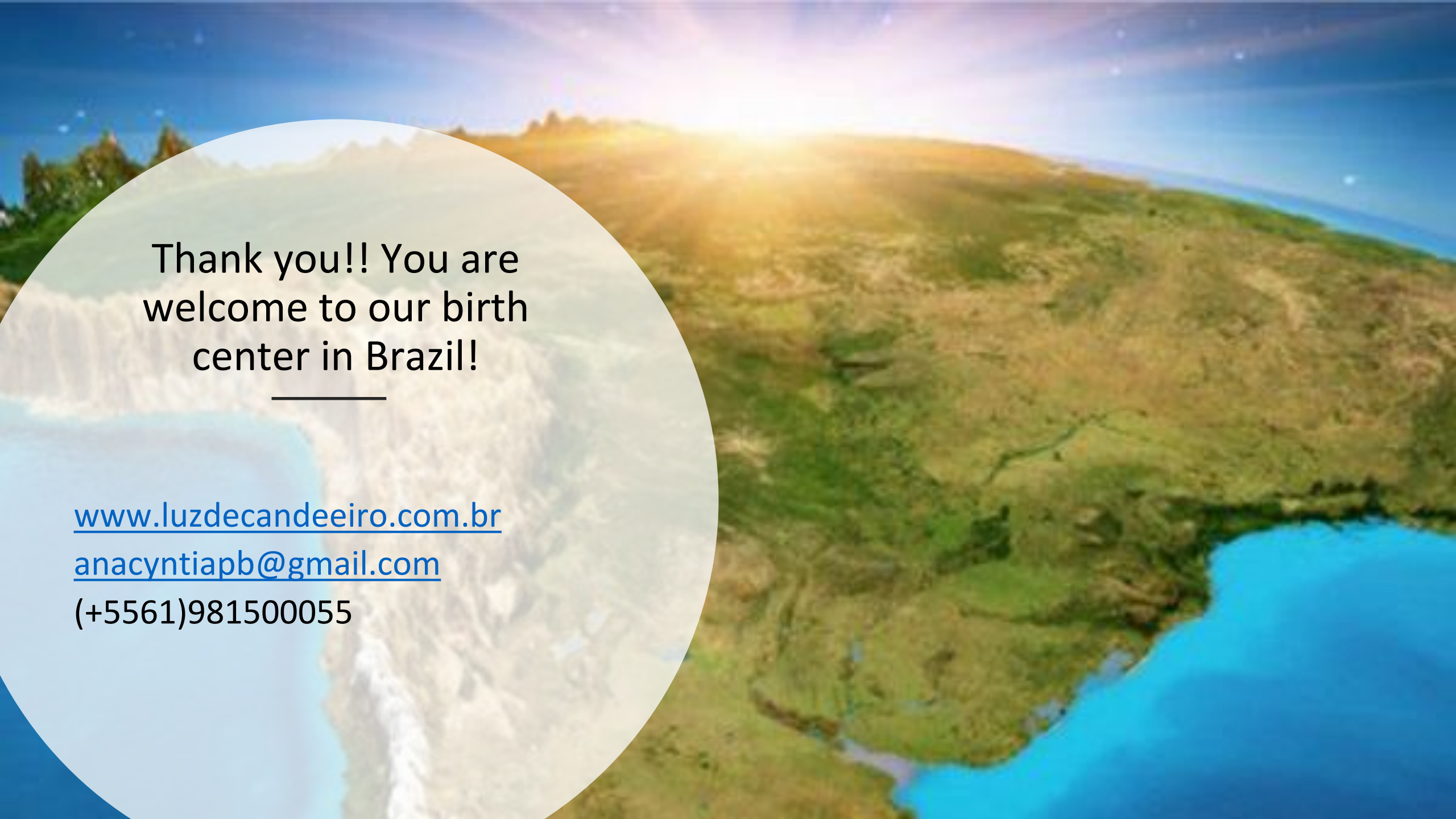


Plans for the future

- Training program to help other teams
- Continue working on transforming the culture
- Continue to inspire midwives
- Wish that women:
 - have their right respected during birth
 - don't suffer any kind of violence
 - have a beautiful and safe first contact with their babies

This is our
contribution for a
more kind, gentle
and loving world.





Thank you!! You are
welcome to our birth
center in Brazil!

www.luzdecandeeiro.com.br

anacyntiapb@gmail.com

(+5561)981500055